Tirol presents study findings to Banaue community

AProf. Stella C. Tirol of the Department of Development Broadcasting and Telecommunication (DDBT) shared the highlights of her research titled “Communication, Evaluation, and Policy Brief Formulation of Research-based Information on Nutrient-Water Dynamics, Biodiversity, and Productivity in Muyong-Payoh Systems” during a community meeting held in Banaue, Ifugao on December 15, 2013.

Farmers, barangay officials, and students from the villages of Amganad, Kinakin, and Poitan, where the study was conducted, attended the meeting. Aside from AProfessor Tirol, other UPLB researchers also presented their research findings to the community, namely, Dr. Nestor T. Baguinon of the Department of Forest and Biological Sciences, College of Forestry and Natural Resources; and Dr. Damasa M. Macandog of the Institute of Biological Sciences, College of Arts and Sciences.

During the open forum, several possible future research topics were surfaced as identified by the locals themselves. It was agreed upon that all parties involved will be intensifying their efforts in addressing current problems brought about by giant earthworms.

Top BSDC student to join Japan study visit

Joy Dianne J. Gumata, a junior BS Development Communication (BSDC) student, was chosen as one of the delegates for a study visit and cultural exchange program in Tsukuba University (TU) in Tsukuba, Ibaraki, Japan on March 7-16. Gumata is part of the 10-member delegation composed of top students from the University of the Philippines Los Baños.

AProf. Nakao Nomura, committee chair for International Affairs of the College of Agro-Bio Resource Science in TU and host of the study visit, will shoulder all the expenses together with the Japanese government. Dr. Jean O. Loyola, director of the Office of Institutional Linkages UPLB, will accompany the students.

The University of Tsukuba is “famous in the research of physical education, medical science, library and information science, physics and social science” (http://www.tsukuba.ac.jp/english/). (with reports from JDJ Gumata)
CDC Student Council launches Project LB

The CDC Student Council (CDCSC) launched its first community project titled Project Los Baños through a feeding program for children aged 3 to 12 years old in Brgy. Anos held on December 7, 2013.

According to Von Carlo Yacob, chairperson of CDCSC, Project LB is a long-term needs-based initiative for the 14 barangays of Los Baños. The activities may vary depending on the community’s identified problems or needs. Aside from the feeding program, seminars and games were held in Brgy. Anos.

According to Marjohn Reglos, nutritionist and resource person in the seminar, proper nutrition influences how children interact with one another. Ella Perez, barangay nutrition scholar in Anos, shared that they have been conducting feeding programs since August 2013. The feeding program stopped during the recent barangay elections. “Mas active yung involvement ng community ngayon kasi kasama na yung mga nanay,” noted Perez.

Accompanying the children were the mothers. Aling Lorna, 41, said that she was happy to see her children Pamela and Brylle having fun during the activity. Aling Lorna, together with Aling Sonia and Aling Cora, who attended Project LB, hopes that similar activities will be conducted in the future.

Project LB was conducted in collaboration with the Anos Barangay Council, barangay nutrition scholars, and volunteers. (CJAmoyan, CMDAbacan and IJDSantos)

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or ulang; in finding ways on how to increase the rice yield of their terraces or payoh; and in preserving the Banaue rice terraces.

A team from the College of Development Communication (CDC) headed by AProfessor Tirol organized the community meeting as part of the activities in the initial phase of gathering baseline information to be used in designing communication materials.

Also present in the meeting were Aida Pagonaje, municipal agriculture officer; Efren Dinamling, barangay secretary of Amganad; Leon Atolmon, barangay captain of Poitan; and Eliseo Fermin, barangay captain of Kinakin. (RBVillar)

CDC joins Team Red Griffin in Palarong UPLB 2014

Photos by AGCanubas and JMSMaloles
Gandingan 2014: UPLB’s 8th Isko’It Iska Broadcast Choice Awards

The UP Community Broadcasters’ Society held Gandingan 2014 with the theme “Paglayag 2014: Ang ika-9 na taong Paglalakbay Tungo sa Kaunlaran” on January 25 at the DL Umali auditorium.

Gandingan is an award-giving body that recognizes outstanding people, programs and materials from the broadcast industry in both the national and community levels. Different personalities from news and current affairs program attended the event.

The three major categories were: Special, Core and General Awards.

The major winners of the Special Awards, which have been deliberated on by a panel of professors and students, consist of the following:

- Most Development-Oriented AM Program: Failon Ngayon (DZMM)
- Most Development-Oriented FM Program: Dear MOR (MOR For Life)
- Best Educational Program: Matanglawin (ABS-CBN 2)
- Gandingan ng Edukasyon: Kim Atienza (Matanglawin, ABS-CBN 2)
- Best Environmental Program: Born to be Wild (GMA 7)
- Gandingan ng Kalikasan: Dr. Ferds Recio & Dr. Nielsen Donato (Born to be Wild, GMA 7)
- Best Livelihood Program: My Puhunan (ABS-CBN 2)
- Gandingan ng Kabuhayan: Carl Balita (Radyo Negosyo, DZMM)

The General Awards, which recognizes various programs and personalities, was deliberated upon by a panel and the result of a university-wide survey. For this year’s Gandingan, two awards were added under this category namely: Best Development-Oriented Drama Program and Best Development-Oriented Children’s Program. The major winners of the General Awards are:

- Best Documentarist: Kara David (I-Witness, GMA 7)
- Best Public Service Program: Wish ko Lang (GMA 7)
- Best Public Service Program Host: Vicky Morales (Wish ko Lang, GMA 7)
- Best FM Station: MOR For Life (ABS-CBN Inc.)
- Best AM Station: DZMM Radyo Sais Trenta (ABS-CBN Inc.)
- Best Morning Show: Unang Hirit (GMA 7)
- Best Magazine Program: Kapuso mo, Jessica Soho (GMA 7)
- Best Investigative Program: Reporter’s Notebook (GMA 7)
- Best Investigative Program Host: Jiggy Manicad & Maki Pulido (Reporter’s Notebook, GMA 7)
- Best Youth-Oriented Program: I-Juander (GMA News TV)
- Best Women-Oriented Program: Investigative Documentaries (GMA News TV)

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CDCSC holds talk about “love in devcom”

The College of Development Communication Student Council (CDCSC) held a seminar themed “Love in Development: Is it possible?” at the CDC LR1 on January 20. The seminar featured Dr. Asuncion “Sony” Marquez van Arendonk, founder and president of Friends of Karayan, Inc.

According to Von Carlo Yacob, chairperson of CDCSC, Dr. Sony’s talk emphasized the importance of love in devcom work and how a development communicator’s love should be translated from feelings into actions.

Dr. Sony shared, “I look forward to challenging these students’ minds, if for no other reason that their views are not yet so set - more open so to speak.”

Dr. Sony returned to the Philippines from New York for the launch of the Indigenous Child Project in the Cordilleras this June 2014. The project aims to help the indigenous people in the region to better their livelihood and way of life at their own pace.

The event was organized in partnership with the UP Model United Nations. It was attended by more than 50 BSDC students. (CJAmoyan)

CDC bags Best College Decor award

The College of Development Communication (CDC) won the Best College Decor award during the Paralan 2013 held on December 12, 2013 at the UPLB Freedom Park. The theme of CDC’s christmas decoration was “Taos-pusong Handog na Pagmamahal at Serbisyo.” Accordingly, using red charols and a giant red ribbon, the CDC building was packaged as a christmas gift. aProf. Hermilea Marie C. Castillo, who is also the College Secretary, headed the committee that prepared the decorations.

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- Best News Program: TV Patrol (ABS-CBN)
- Best Development-Oriented Drama Program: Maalaala Mo Kaya (ABS-CBN)
- Best Development-Oriented Children’s Program: Wansapanataym (ABS-CBN)

The newest category among the three, the Core Awards, gives recognition to community, university- and college-based broadcasters, programs, and stations. The following were named as winners:

- Most Development-Oriented Campus-Based Radio Station: Adventist University of the Philippines
- Most Development-Oriented Community AM Program: Pulso Publiko (DWLC- Radyo ng Bayan Lucena)
- Most Development-Oriented Radio Station: DZJV 1458

For the complete list of winners, visit http://www.devcom.edu.ph/site/up-combroadsoc-to-hold-gandingan-2014.html.

With the Gandingan awards, the UP Community Broadcasters’ Society challenges TV and radio stations to produce more development-oriented and high-quality materials. (ADAbad and RMLDe Mesa)